

# BLUEBIRD LAKE PLACID

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## MEETINGS & EVENTS

2025







# WELCOME TO BLUEBIRD LAKE PLACID

At Bluebird Lake Placid, your wedding, meeting, or special event will be set against the backdrop of adventure and natural beauty that makes Lake Placid a dream getaway in every season. From action-packed water sports on Mirror Lake to big-time adventures on the Adirondack Mountains, there's something for everyone. Our hotel is the perfect home base, offering serene rooms and a welcoming on-site restaurant and bar. Let the inspiring spirit of the region add a touch of history and energy to your celebration, making your event unforgettable for you and your guests.

## AMENITIES

- Four distinct event spaces for groups of up to 180
- Free WiFi throughout the hotel
- 90 rooms inspired by Japanese and Scandinavian design
- On-site retail shop carrying sport totes, apparel, gifts, and home goods
- Central location close to Main Street and Mirror Lake boat rentals
- Indoor heated pool for year-round aquatics
- Full-service bar with light bites
- Large suites and lake-front junior suites perfect for any party size
- Complimentary morning coffee, plus tea and a water bottle refill station
- Discounted room blocks available

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*Questions? Want to learn more? Please contact [lakeplacidsales@bluebirdhotels.com](mailto:lakeplacidsales@bluebirdhotels.com).*





## LAKE PLACID GROUP ACTIVITIES

Throughout the seasons, the Lake Placid region of Upstate New York offers thrilling activities, from snowshoeing and snowboarding in winter, to ziplining and swimming in summertime. Find yourself somewhere new on the map that celebrates scenic views, adrenaline rushes, and experiences that embrace Olympic greatness, and bring your group along for the adventure. Here are some of our recommendations for things to do in the area:

**Lake Placid Legacy Sites:** these historic Olympic sites are open to visitors year-round, and offer a variety of activities. The Olympic Center, Whiteface Mountain, the Olympic Jumping Complex, and Mt. Van Hoevenberg offer adventure, leisure, and everything in-between.

**High Falls Gorge:** year-round accessible walk with views of four waterfalls.

**John Brown Farm:** last home and burial site of famed abolitionist.

Plenty of options for hiking, cycling, and mountain biking in Upstate New York's **Adirondack Mountains**

### Golf

**Pontoon and speed boat rentals**

**Bobsled Experience:** race down a real track

Biathlon range

**Lake Placid Toboggan Chute:** seasonal attraction sending visitors down an ice-covered chute



## EVENT SPACES

Bluebird Lake Placid is designed with Scandinavian and Japanese influences for a modern boutique experience that will elevate your gathering. Our spaces embody a peaceful spirit, providing the perfect, unique venue for your intimate wedding or event. We are able to host events for up to 180 people for events such as retreats, meetings, incentives, celebrations, receptions, reunions, sports groups, and social gatherings.





## THE CONFERENCE ROOM

This adaptable and expansive space is ideal for large gatherings and events.

**Capacity:** Maximum 180 people

**Catering:** Flexible F&B options available on-site, from preferred vendors

**Room size:** 2,500 sq. ft.



## THE GREEN ROOM

Our intimate green room is a quaint space fit for a cocktail hour, welcome reception, or small meeting.

**Capacity:** Maximum 50 people

**Catering:** Flexible F&B options available on-site, from preferred vendors



# THE LOUNGE

Our hotel cocktail lounge is a cozy retreat. It's perfectly appointed for intimate gatherings.  
*Please note: The Lounge requires a minimum block of 10 rooms.*

- Capacity:** Maximum 100 people
- Catering:** Flexible F&B options available on-site, from preferred vendors



# THE GREAT ROOM

The Great Room is our hotel lounge space, perfect for intimate gatherings and casual meetings.

- Capacity:** Maximum 50 people
- Catering:** Flexible F&B options available on-site, from preferred vendors

# BLUEBIRD LAKE PLACID

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